

 Sunnyvale

SNAIL Neighborhood Association

Kent Steffens, City Manager  
Jaqui Guzman, Deputy City Manager  
January 10, 2019



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## Study Issue Process

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## Study Issue Process



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## Study Issue Process

### 1. Idea for a City policy issue is proposed

- Sponsored by City Council members (2)
- Members of a Board or Commission
- City Manager



#### **Current Examples:**

- Feasibility of controlling Caltrans traffic signals on El Camino
- Evaluate a Right to Lease Ordinance
- Require installation of solar energy facilities on new buildings

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## Study Issue Process

### 2. City staff prepare a study issue paper

#### **Typically 2 to 3 pages**

- Title
- Background
  - Lead Department
  - Sponsors
  - Scope of the Study
- Fiscal Impact
- Expected Participation
- Staff Recommendation
  - Drop, Defer, Support



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## Study Issue Process

### 3. All study issue papers are ranked by

- Boards and Commissions
  - Issues that fall under their purview
- Lead City Departments



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## Study Issue Process

### 4. Annual Study Issue Workshop

- a. Council discusses and clarifies
- b. Vote to Drop, Defer or Rank
- c. Ranks all remaining study issues by department



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## Study Issue Process

5. Staff evaluates its capacity to accomplish study issues and City Manager “Draws the Line”
6. Staff prepares a schedule for study issues “Above the Line”
7. Study issues requiring funding are referred to annual budget process

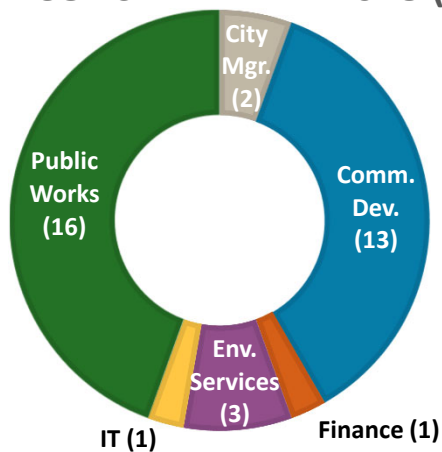


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## 2018 Study Issues

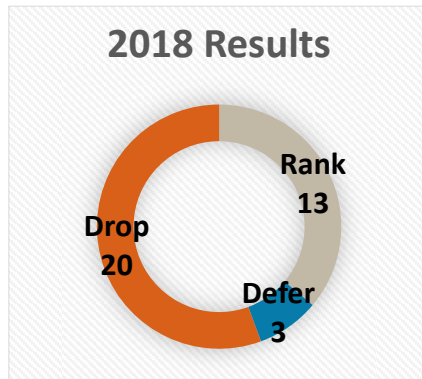
### CONSIDERED IN 2018 (36)



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## 2018 Study Issues



Council Action 3-27-18

### Staff Recommendation

9 – Above the line

5 – Schedules proposed

4 –Require Budget

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## 2019 Study Issues Process

- February 7 – Council Strategic Planning Session and last meeting for Council to sponsor new study issues
- March 7 – Study Issues Workshop (8:30 am)
- May 23 – Budget Workshop

37 Study Issues pending for 2019

<https://sunnyvale.ca.gov/>

Search – study issues

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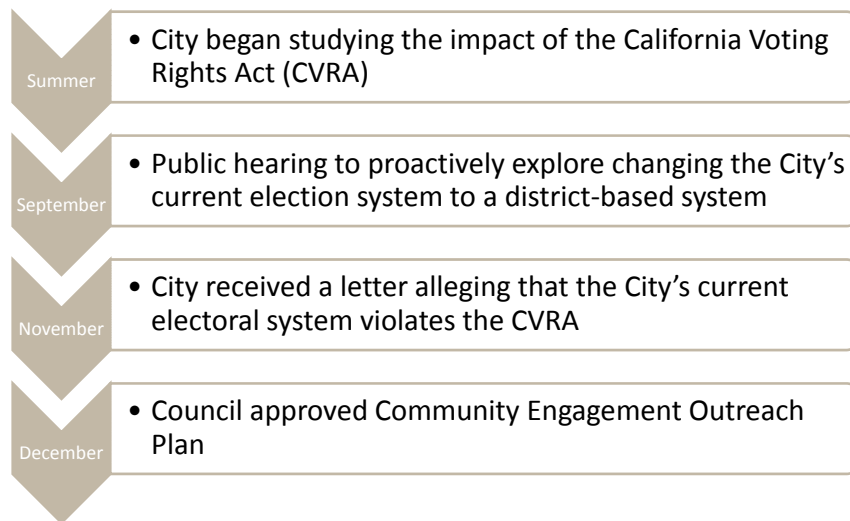
## Sunnyvale Council Elections

California Voting Rights Act (CVRA) compliance

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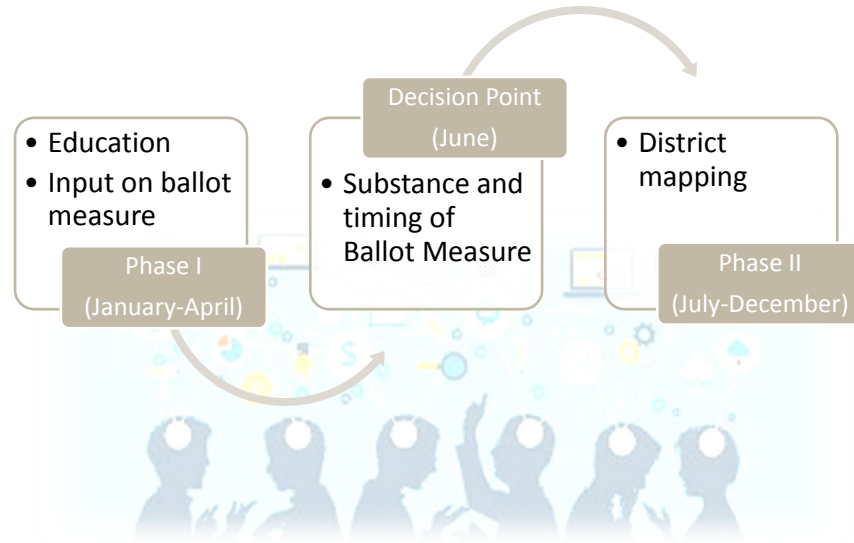
## Sunnyvale Council Elections



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# Sunnyvale Council Elections



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# Sunnyvale Election Process

## Sunnyvale Citizen's Advisory Committee (CAC)

- Feedback on engaging diverse communities
- Ambassadors communicating potential changes and encouraging resident engagement
- Attending public outreach meetings and 3-4 CAC meetings
- **Apply by January 22<sup>nd</sup>!**

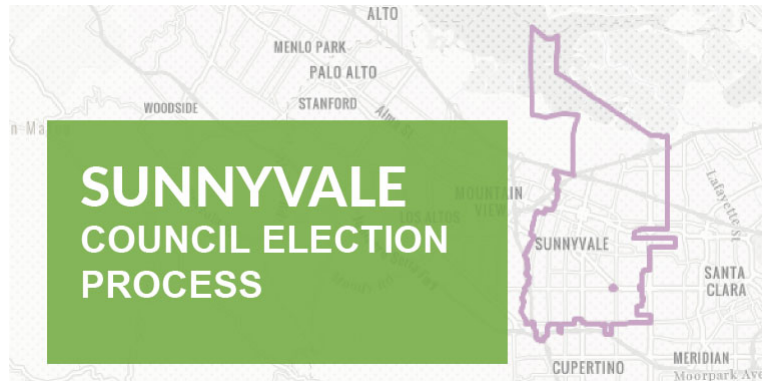


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# Sunnyvale Election Process



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## QUESTIONS ?

