

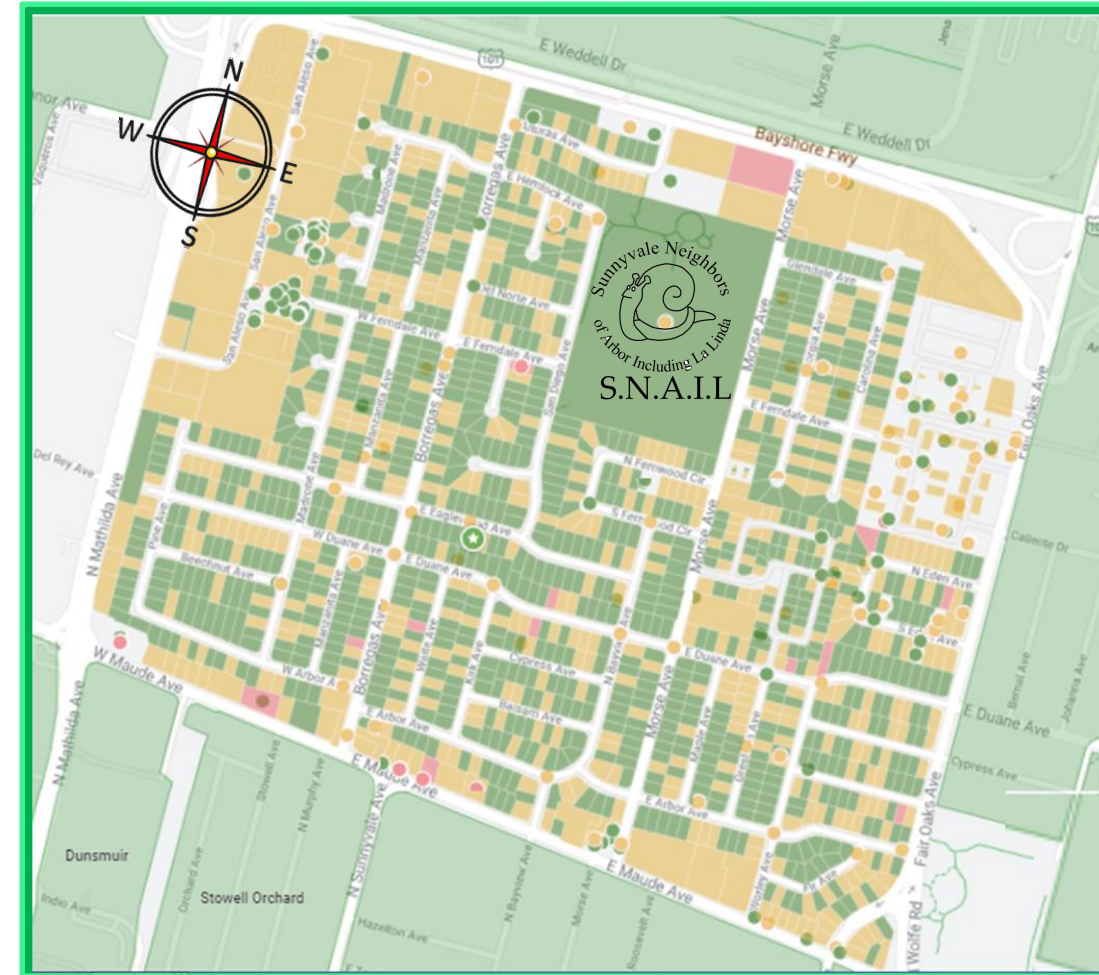


# A Strong Community of Interest in District 5



# A Strong, Indivisible Community of Interest

- SNAIL is a community of interest with a contiguous population that shares common social and economic interests
- It should be included within a single district for purposes of its effective and fair representation



# SNAIL Neighborhood Profile

- Established in 1995 as a 501(c) 4 non-profit
- 2,818 households (apartments and houses)
- 1,200+ monthly newsletters distributed door to door
- 4 web presences:
  - [www.NextDoor.com](http://www.NextDoor.com) (2,161 verified members)
  - [www.snail.org](http://www.snail.org) main neighborhood website
  - SNAILChitChat Yahoo Group (156 members)
  - SNAIL.org Yahoo Group (2,466 files of archived newsletters, agendas, minutes, grants applications since 1995)

# Reasons to Keep SNAIL Undivided

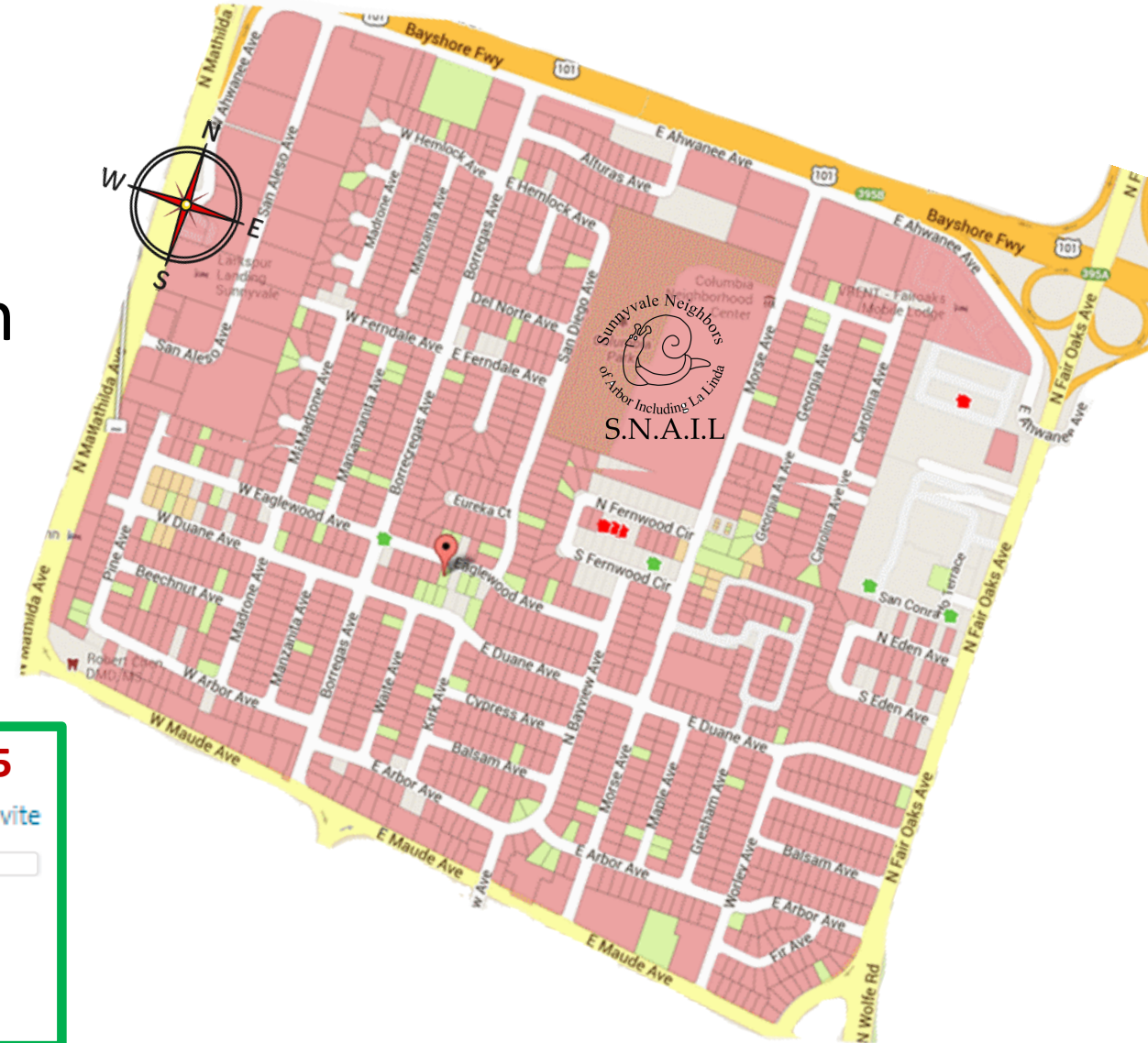
1. This SNAIL neighborhood is historically very active, with a large number of regular annual events that have been and still are hosted in these particular Pop Units.
2. SNAIL neighborhood includes Pop Unit IDs# 20, 19, 21, 28.
3. We share economical similarities north of the tracks.  
The track is a natural boundary.
4. There is a small mobile home park, (In Pop Unit ID# 21) which could be annexed by the smHPA but the majority of this Pop Unit is single family homes which are part of the SNAIL neighborhood.



# SNAIL NextDoor Map as of 2015

5. Since 2015 SNAIL has its own  
12 CERT-Captains-Team
  6. Historically strong, SNAIL  
has 55 active Block Reps which
    - Maintain SNAIL website
    - Distribute newsletters door to door
    - Host an annual 3-day yard-sale which  
has generated \$3,652 in its best year
    - Organize the largest NNO in the  
City of Sunnyvale
- Snail

June 9, 2015



# SNAIL NextDoor Map as of 2019



Welcome to SNAIL - a neighborhood organization comprised of over 1,400 single family homes located in the north-central part of Sunnyvale, between Hwy 101, Maude, Mathilda, and Fair Oaks Avenues.

Our purpose is to renew that "old-fashioned neighborhood" feeling in our area, to be better informed about the city services that are available to us, and to provide a "united voice" with which to express our concerns to the City of Sunnyvale.

Snail

August 16, 2019

1,555 neighbors

[Invite](#)

40% of 2,818 households

10,414 neighbors in  
27 nearby neighborhoods





# SNAIL NextDoor Map as of 2021

Snail

Aug. 1, 2021

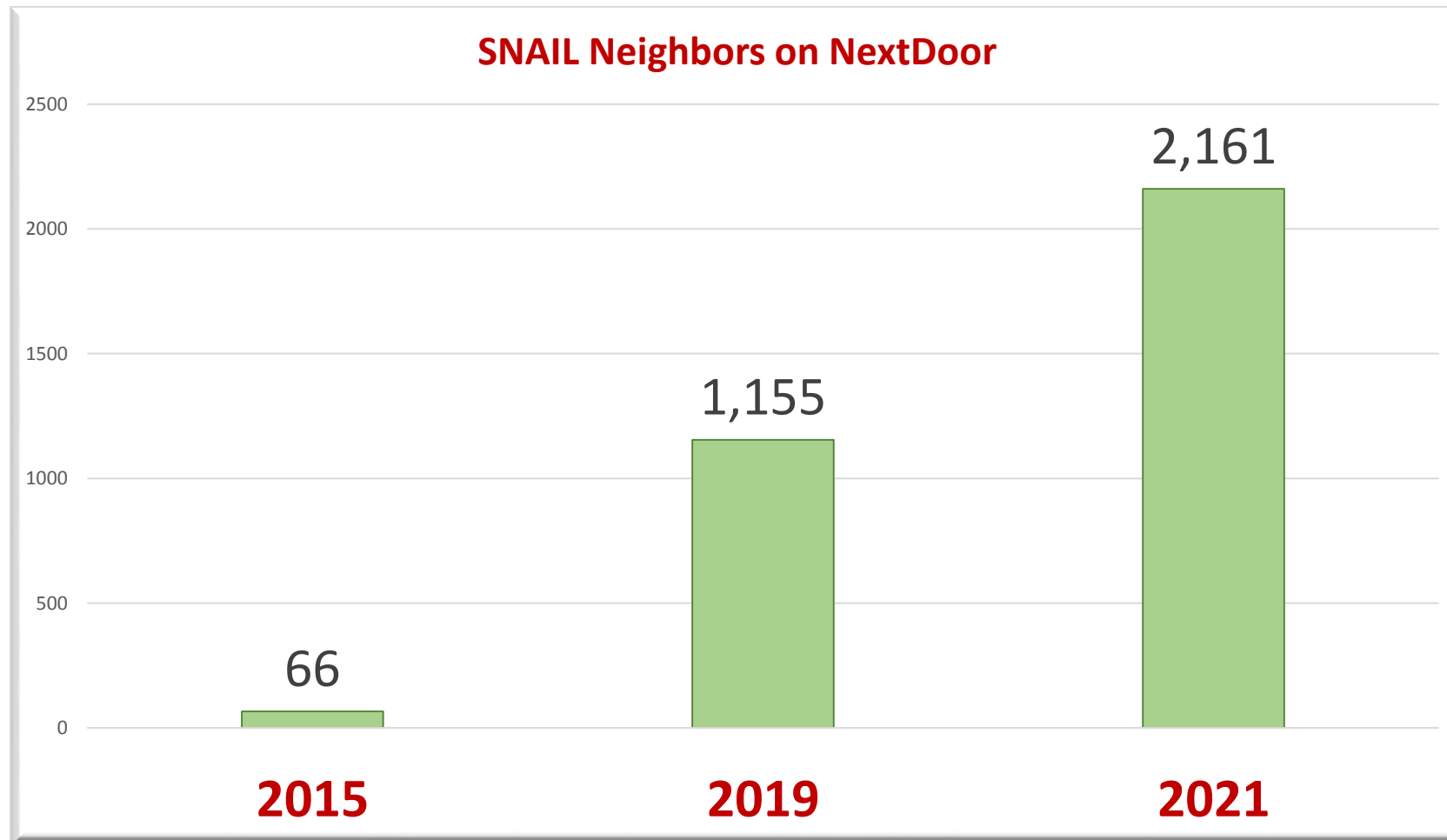
2161 neighbors

Invite

50% of 2937 households



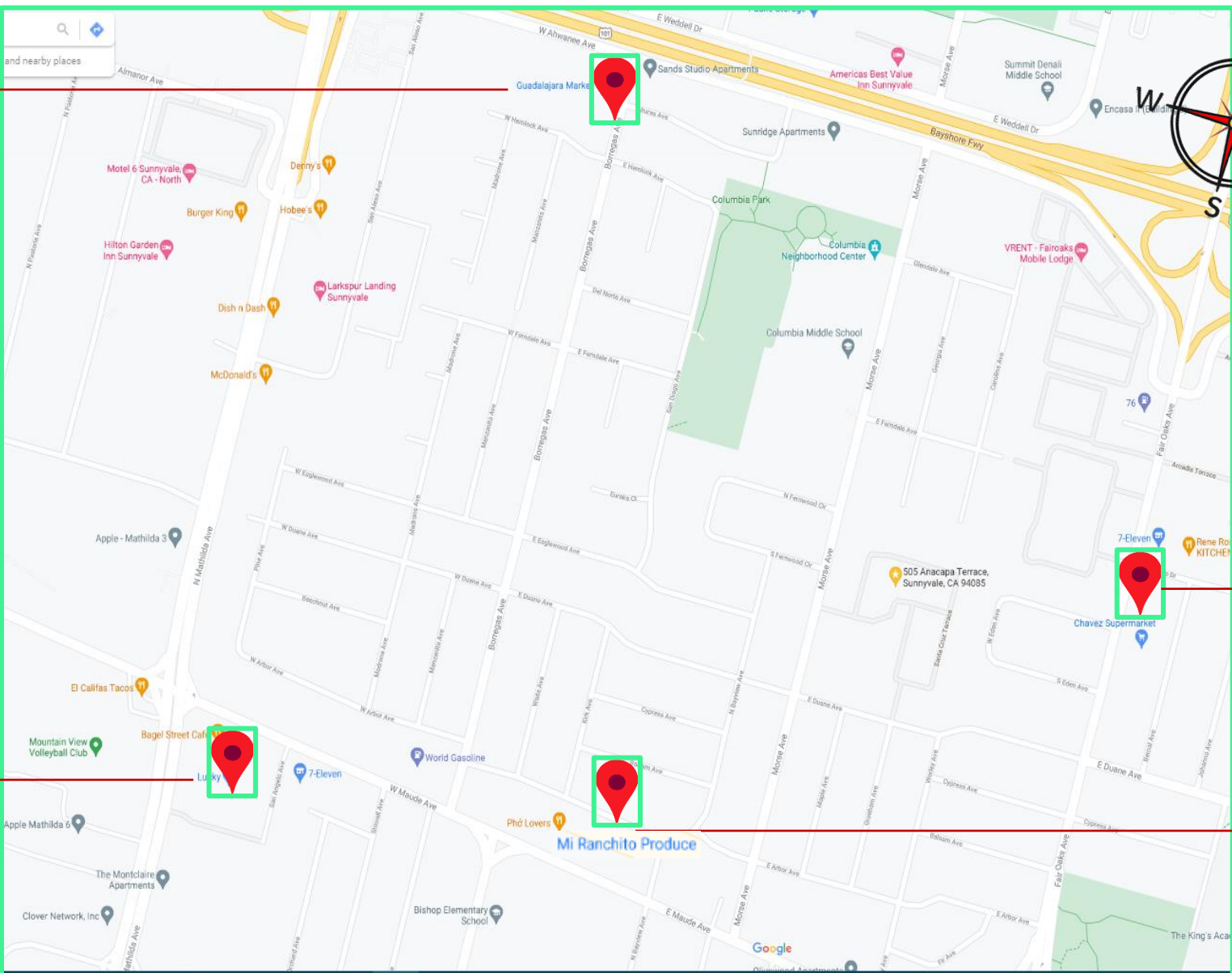
# SNAIL – Steady Growth on NextDoor





# Local Grocery Stores

Guadalajara



Chavez

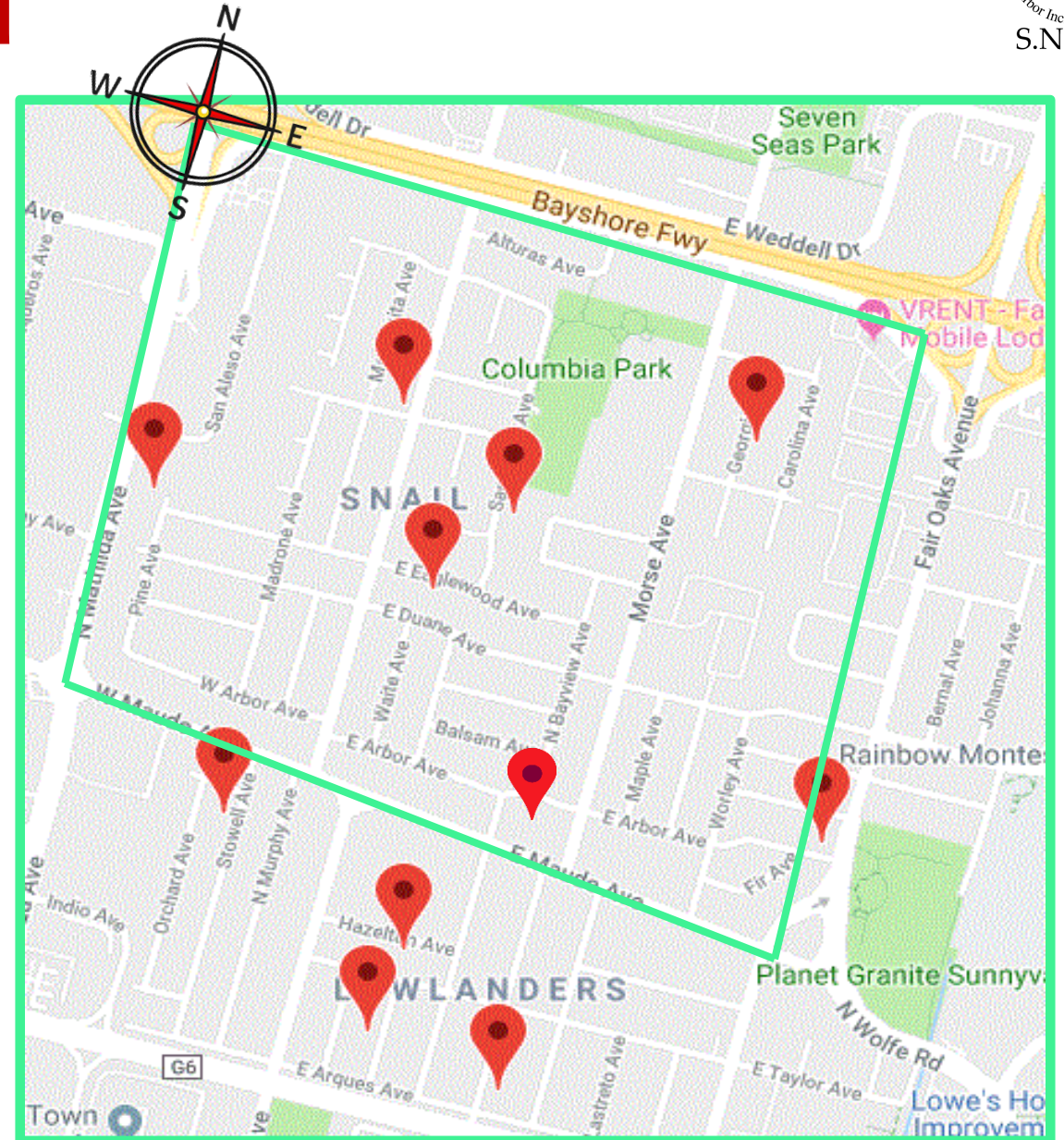
Lucky

Mi Ranchito

# Keep SNAIL Undivided

Because SNAIL:

- Has 7 Little Free Libraries
- Is recognized by City Elected Officials as being most organized neighborhood
- Has the largest and most popular NNO in the City
- Shows consistently the greatest attendance record in the entire City of Sunnyvale





# August 6<sup>th</sup>, 2019 NNO

## Where did participants come from?



### 2019 NNO Attendees


- 253 Labels
- 280 Plates
- 325 Guestimated

### 2019 NNO Neighborhoods Attendance

- 269 from SNAIL (Streets highlighted)
- 2 from Playa Del Rey
- 2 from Lakewood Village
- 2 from Washington Park
- 1 from Heritage District
- 4 from Ponderosa Park
- 1 from Raynor Park






**Jim Griffith** added a new photo to the album: 2018 Sunnyvale National Night Out.

August 7 at 7:05 PM · 🌐

SNAIL Neighborhood Association, always one of the biggest events. Live music!


**Larry Klein, Sunnyvale Mayor**

Like This Page · August 7 · Edited

Councilmember Gustav Larsson, SNAIL Association President Valerie Soares and me taking a quick photo op at last night's National Night Out Event. 📸





Google SNAIL - Sunnyvale Neighbo... x

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Sunnyvale Neighbors of Arbor including La Linda

Home | [Upcoming Events](#) | [Speakers](#) | [Newsletter Archive](#) | [Bylaws](#) | [Standing Rules](#) | [Contacts](#)

**SNAIL - A Neighborhood Organization**  
In the heart of Sunnyvale, California



**Welcome to SNAIL** - a neighborhood organization comprised of nearly 1,500 homes located in the north-central part of Sunnyvale, between Hwy 101, Maude, Mathilda, and Fair Oaks Avenues.

**Our purpose** is to renew that "old-fashioned neighborhood" feeling in our area, to be better informed about the city services that are available to us, and to provide a "united voice" with which to express our concerns to the City of Sunnyvale.


## During the Pandemic, the SNAIL Community

- Kept Publishing its Monthly Newsletters
- Remained a Strong and United Community of Interest

**Newsletter Archive**

All documents in the archive prior to February 2003 are scanned from their paper originals and stored in greyscale JPG or PNG formats. Documents added since February 2003 are in PDF format and require Adobe Acrobat Reader or a compatible document viewer.

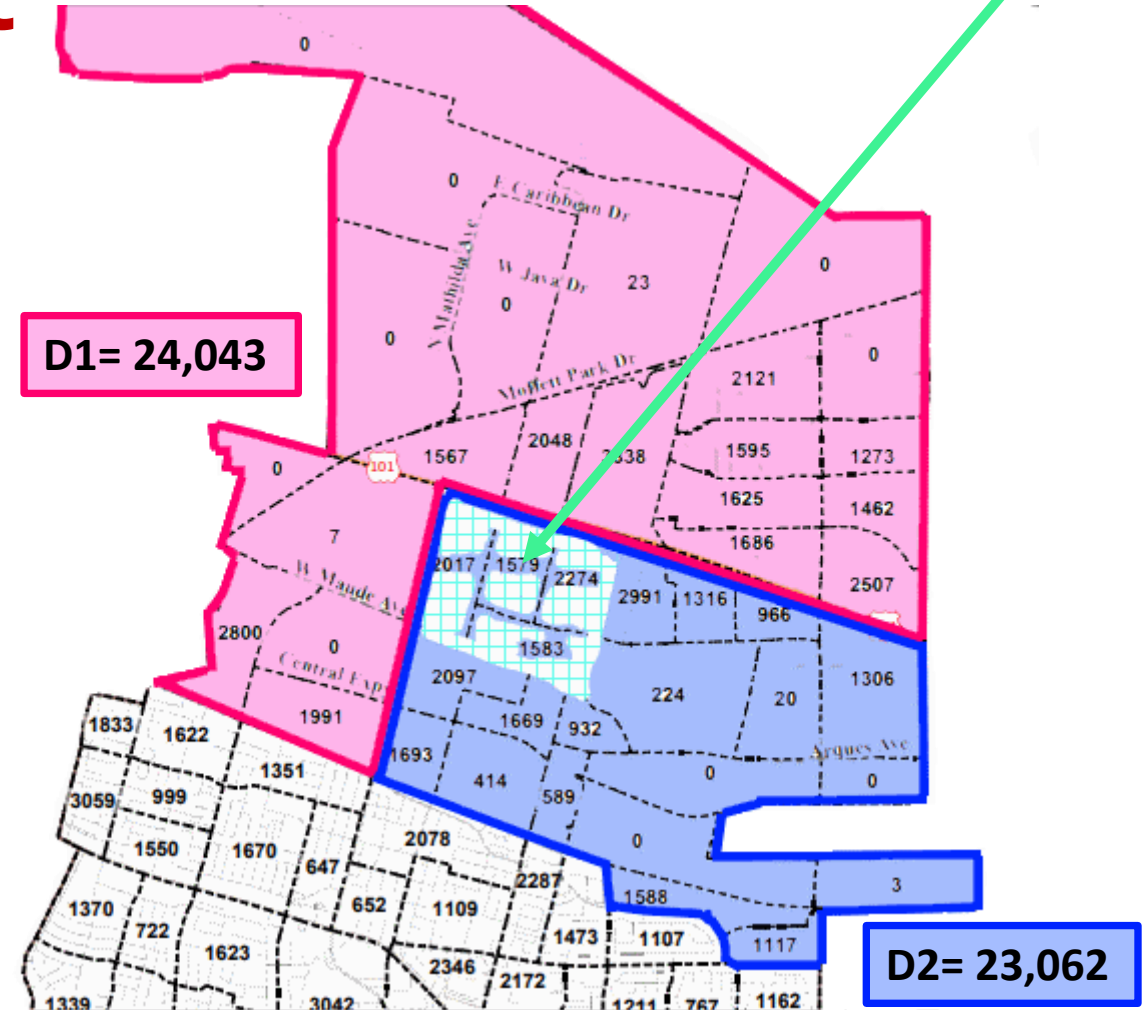
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1995							<a href="#">Jul</a>	<a href="#">Sep</a>	<a href="#">Dec</a>			



# Keep SNAIL as One Community of Interest



SNAIL members urge you to keep their neighborhood intact, united and undivided



# SNAIL should Remain Whole as a Strong, Indivisible Community of Interest

SNAIL members implore you to draw fair district boundaries that:

- Reflect the best interests of the people
- Are based on criteria designed to preserve communities of interest
- Respect the boundaries of the SNAIL neighborhood as a Community of Interest, and
- Keep it undivided





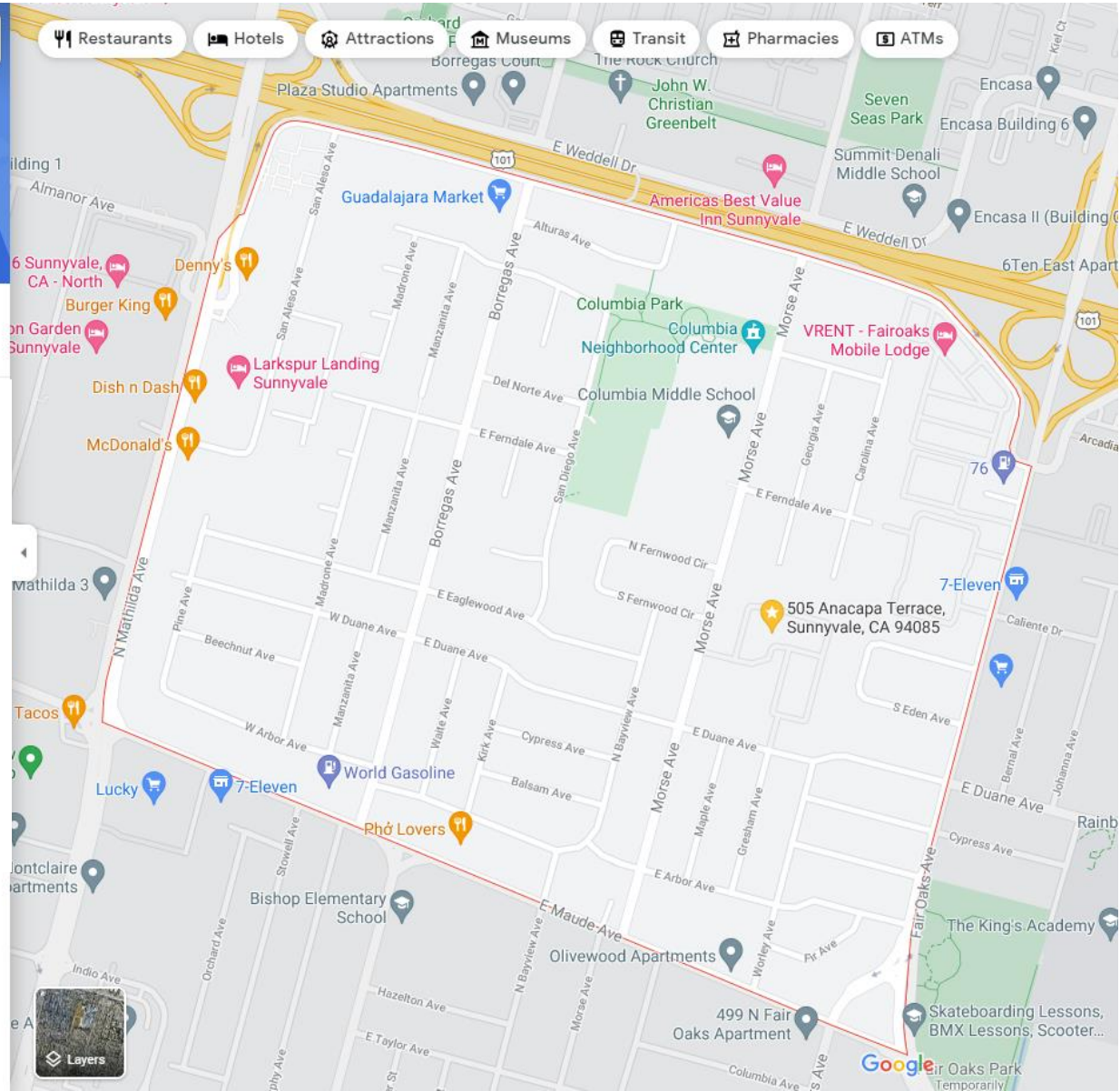
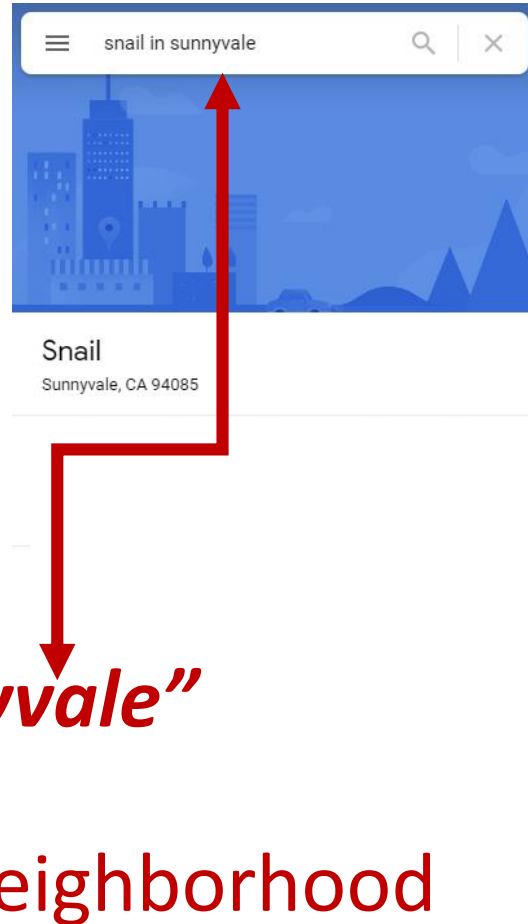
# SNAIL, a True Community of Interest

In Google

a search for

***“SNAIL in Sunnyvale”***

delineates the neighborhood



- Contact the Redistricting Commission
- Voice your opinion, send your thoughts directly to

[redistricting@sunnyvale.ca.gov](mailto:redistricting@sunnyvale.ca.gov)

**District 5, should Remain intact as drawn in 2019**  
**SNAIL, is a Community of Interest in District 5**